

# TeleSoft selected to speak at NFC World Congress 2015

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ATSL TeleSoft (Pvt) Ltd, an Access group company is selected to speak at the NFC World Congress 2015 to be held in France from the 15th to 17th September. Founded in 2008 as Near Field Communications World (NFC World) is the apex body for contactless technology, covering the latest developments in NFC as well as an array of emerging online-tooffline technologies.

TeleSoft will speak under the topic “Beyond Payments”, where they will present their Smart Card Loyalty platform and NFC/GPRS enabled Micro Loan Collection platform, both already in operation in Sri Lanka.

TeleSoft pioneered GPRS enabled transport sector ticketing, and its solutions are powering the Sri Lanka Transport Board Automatic Fare Collections (AFC), Private Transport Sector AFC, Southern Highway Toll Ticketing AFC as well as innovative products such as its Field Micro Loan Collection Platform powering the “branch-less banking” and the “Grameen” concept as well as Smart Card Loyalty.

We are proud to be selected to this prestigious event, especially as a Sri Lankan company in a niche technology sector. Our solutions are designed to monetize the digital world, extending and scaling as and when the Internet ofThings (IoT) evolve. With the future looking in to rapid growth of embedded systems, we strongly believe that businesses will change the way they work and the services they offer.

With our access to cloud based services, our promise is to deliver innovation to businesses in order to increase their profitability and customer satisfaction, stated Sampath Paranavitane, COO of ATSL TeleSoft.